



Ronald
McDonald
House®
PERTH



ANNUAL REPORT 2014

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PATRON'S MESSAGE



It's an honour and a privilege to have served 15 years as Patron of Ronald McDonald House Perth. I am constantly humbled by the families I've met who have called this House a home during the most difficult time in their life. The diagnosis of a seriously ill child is an incredibly challenging time for anyone; add to that having to relocate from a regional home or community to Perth and the situation becomes frightening. The security and safety that the House provides would not be possible without the generosity of the many Western Australians who provide their support on so many levels. Whether volunteering time, donating goods and services or providing much needed funding, each element goes towards maintaining this essential service for the regional families of seriously ill children. To all of you I say - thank you.

October 2012 saw the beginning of a new chapter for the House. I was incredibly proud to be the co-patron with the ex-governor of Western Australia Dr Ken Michael AC of The Stronger Together Capital Campaign to build a new Ronald McDonald

House for Western Australia. Together with our Capital Campaign Chairman Peter Meurs, Director of Development of Fortescue Metals Group and Chairman of our Leadership Taskforce, Dalton Gooding of Gooding Partners we worked to garner support for this incredible project. Their passion and vigour has been extraordinary.

In early 2014 we broke ground on site of the new House and construction began shortly thereafter. The new House is expected to open in late 2015 allowing Ronald McDonald House Perth to triple its capacity, serving more Western Australian families than currently possible.

I could not be more proud than I am right now of this amazing charity and I would like to acknowledge and thank the Board of Management, the Staff and Volunteers of the House. Their untiring efforts will ensure that this special House lives long into the future.

Adam Gilchrist AM
Patron

EXECUTIVE OFFICER'S MESSAGE

It's a pleasure to present my first Annual Report for Ronald McDonald House Perth.



Upon joining the organisation in October it was quickly apparent the charity was in great shape. Previous Executive Officer Alison Salmond had left the organisation with an enthusiastic group of staff and volunteers, a highly engaged supporter base and a culture that provides an uplifting environment for the families that we support each day.

Following success of the Stronger Together Capital Campaign, ground breaking for our new Ronald McDonald House occurred on February 5th. Located next to the new Perth Children's Hospital, the new House will provide a home away from home for up to 47 families each night, almost tripling our current capacity of 18. Construction has progressed smoothly and is on track for opening in November 2015. Transition planning is well under

way with detailed review of all of our operational processes to ensure a seamless transition in to the much larger facility. The increased size of the new House will proportionately increase our operating costs. To prepare for this significant work has been undertaken throughout the later part of 2014 to ensure our Fundraising Department is equipped and prepared for the challenge.

The Ronald McDonald Family Retreats in Jurien Bay and Bunbury have been well utilised by families to reconnect with each other after extended periods of hospital treatment. Our Bunbury Family Retreat had an interior makeover courtesy of Ernst & Young and Wesfarmers employees who kindly donated their time and energy. Bankwest employees kindly provided the same treatment to the Jurien Bay Family Retreat.

The Ronald McDonald Learning Program continues to grow locally with 136 WA children receiving 40 hours of professional tuition to help rebuild the confidence and knowledge that can be lost during extended periods away from school. Feedback from the parents and children is overwhelmingly encouraging, with the Learning Program having a positive impact on the lives of the kids.

The Make a Meal Program continues to go from strength to strength with 336 groups consisting of family and friends through to corporate and community groups volunteering their time to provide a delicious home cooked meal for the families and interact with the families in the house. Over 10,000 meals were plated which saved our families over \$100,000 in meals in 2014.

Ronald McDonald House Perth is a truly unique organisation that enjoys an enormous amount of support both financially and practically from all areas of the West Australian community. Our heartfelt thanks go out to all of our donors, corporate partners, suppliers and volunteers who are so generous with their time and money and who are committed to see some measure of burden lifted from the shoulders of families who are encountering some of the most difficult times of their lives. Collectively our 160 volunteers provided 7,600 hours of service to the families which in turn saved us \$215,000. We simply could not operate without this continuing support.

Our Mission Partners McDonald's and the McDonald's Licensees continue their extraordinary support in ensuring we have all that we need to provide a positive experience to the families. Thanks also to an amazing group of staff who continually go above and beyond in sustaining a positive environment each day in the house and finally to our dedicated volunteer Board who provide the support and guidance necessary to sustain the long term future of our work, thank you.

Before I go, I'd like to share a story with you to reflect on what Ronald McDonald House is all about.

In my first month of working at the House, I was privileged to meet the Faumuina Family. Sheree and five children, Jack, Kalylah, Monty, Lennox and Junior were the first faces I saw each day as I walked through the door.

The Faumuina's were from Kalgoorlie but stayed with us as Junior required treatment at Princess Margaret Hospital. At four days of age, Junior went into liver failure which required ongoing treatment and eventually a liver transplant.

Although the situation was not ideal for the Faumuina's, the family were always in high spirits and brought a real joy to the House, volunteers and staff. Sheree was often seen in the kitchen, chatting to other families whilst the children played. The Faumuina's presence in the House undoubtedly helped other families get through some of the most difficult times in their life. All whilst Sheree and the children were going through their own battles during Junior's treatment.

The Faumuina's reinforce the reason why Ronald McDonald House appealed to me. The support we can provide to the families is just as important as the support families provide to each other. The culture in the House is one of happiness and this is vital in helping families stay together through difficult times. I'm proud of the work that the volunteers and staff do to reinforce this culture and I am proud to lead this incredible home away from home.

Peter King ASM
Executive Officer

RMH TEAM

Operations Manager	Courtney Kennedy
Business Manager	Megan Jacob
Learning Program State Manager	Clare O'Connor
Education Coordinator	Alicia Jeans
Business Development Manager	Brad Hilyard
Corporate Partnerships Executive	Bec Stott
Community Relationships & Fundraising Coordinator	Emily de Vries
Communications Officer	Haydn Kruger
Receptionist	Amanda Hunt (Resigned 2014)
Administration Assistant	Dawn Cooke
House Keeper	Susan Bryce
Overnight Caretaker	Roma Russell
Weekend Caretakers	Andy & Lindsay Walsh Jesse King Mike & Nina Ford John & Anne Halpin (Resigned 2014)



CHAIRMAN'S MESSAGE

I will start by thanking Alison Salmond for nearly 8 years of dedicated service to our House but also to the Australian RMHC System.



Alison was instrumental in delivering our highly successful and globally acclaimed Capital Campaign, was a guiding influence in the design of the new House, was an elected member of the RMHC National Operations Committee all the while whilst managing the day to day operations of our House.

Her resignation was no surprise to me as we agreed in August 2013 that we would both stand aside before the opening of the new House and allow a new team to lead the planning, implementation and delivery of the new House to our families.

Having said that, I too am standing down from the Chairman's role however I am happy to continue to serve on the Board in whatever capacity is required. Compliance, fiduciary and strategic planning

is not involved in the day to day running of the House. That task falls to the Executive Officer. With Alison's departure came a state-wide search for her replacement and I am very pleased that we "got our man". Peter King joined us from The Richmond Fellowship WA just over 6 months ago and has done an outstanding job of understanding the complexities of our existing operations interwoven with the demands of building a substantially bigger House at a different location.

Welcome Peter, thank you for coming to work with us and we look forward to a long association.

Once again, our financial results as detailed in this Annual Report clearly indicate the very high professional level at which Peter and his team work but also acknowledges the continued heightened level of support by our stakeholders and unparalleled level of service we offer to our families. I am very much looking forward to the future of the charity and the many programmes we can deliver to help improve the lives for seriously ill children and their families in WA.

Glenn Baker
Chairman

RONALD McDONALD HOUSE

Opened in November 1990, Ronald McDonald House Perth provides a home-away-from-home for regional families of seriously ill children undergoing treatment for cancer and other life threatening illnesses at Princess Margaret Hospital. Since opening, Ronald McDonald House has provided a home-away-from-home to more than 3,500 families.

When families have to travel far from home to obtain specialist medical care for their sick child, securing accommodation in an unfamiliar place adds to their stress and anxiety. It can also add enormous financial pressure to families already stretched to the limit by medical bills and associated costs. Ronald McDonald House helps ease that pressure by providing accommodation to families at no cost near their child's hospital for as long as they need it - days, weeks, months or years. Though there is no place like home, Ronald McDonald House strives to provide a safe and comfortable environment where the whole family can stay together for the duration of their child's treatment.

Doctors agree that the House creates a significant health benefit, as studies have shown that children who have their families close by respond better to treatment. We believe that when a child is sick the love and support of family is as powerful as the strongest medicine prescribed.

VISION

To be Australia's leading charity continually striving to improve the health and well-being of seriously ill children and their families.

MISSION

Ronald McDonald House Charities creates, finds and supports programs across Australia that help seriously ill children and their families.

PURPOSE

We're here for seriously ill children and their families.

IN 2014 RONALD McDONALD HOUSE...

Length of Stay Period at Ronald McDonald House Perth

1 to 3 days - 69%	4 to 7 days - 15%
8 to 14 days - 6%	15 to 30 days - 5%
31 to 45 days - 1%	More than 45 days - 3%
Average length of stay - 9 days	

Family retreat stays in 2014

Bunbury - 28 families stayed at the Ronald McDonald Family Retreat Bunbury for a total of 167 nights
Jurien Bay - 27 families stayed at the Ronald McDonald Family Retreat Jurien Bay for a total of 148 nights
 The Family Retreats were used for a total of 315 nights in 2014.

How many people visited a family room - over 50,000

RMH PERTH RECONCILIATION ACTION PLAN (RAP)

Ronald McDonald House Perth's intended vision for reconciliation is centred on realising the rights of Aboriginal and Torres Strait Islander children, their families and communities.

We believe that for reconciliation to take place the history of injustices against Aboriginal and Torres Strait Islander people must be acknowledged and the diversity of their cultures and heritage recognised and respected. Our proposed vision is of a reconciled Australia where Aboriginal and Torres Strait Islander children can reach their full potential and where their right to survival, development and protection is attained. RMH Perth is committed

to bringing our vision of reconciliation to life over the next year at every level of our organisation and through every aspect of our programs, policy work and relevant operations and firming up our sense of direction on our reconciliation journey.

In our caring of families and children from regional Western Australia at RMH Perth, we continuously welcome Aboriginal and Torres Strait Islander families into our home. As an organisation we recognise and understand that no one community is the same and that the cultures and heritage of Aboriginal and Torres Strait Islander peoples are diverse.



**Reconciliation
AUSTRALIA**

Reconciliation Australia acknowledges the Traditional Owners of country throughout Australia and recognises their continuing connection to land, waters and community. We pay our respect to them and their cultures; and to elders both past and present.

THE STRONGER TOGETHER CAPITAL CAMPAIGN

In 2014, many milestones were reached with the new Ronald McDonald House for Western Australia. In February we held the traditional ground breaking ceremony before the official work commenced in May.

At year end, the new House was already 40% completed with elements of the build ahead of schedule. Practical completion is expected by 30 September 2015 with a view of officially opening shortly thereafter.

It's an incredibly exciting year coming up for the charity locally, nationally and internationally as we also celebrate 25 years of operation in Western Australia.

This would not have been possible without the generosity of the Western Australian community who rally behind our charity year after year. We'd like to make special acknowledgment of our Mission Partner, McDonald's Australia and the McDonald's WA Licensees for their ongoing support of the House as well as each and every donor, partner and volunteer who has believed in our mission since 1990.

Ground Breaking Ceremony

It was the start of an exciting new era for RMH

Perth in February when the first sod was turned on the site of the charity's new four storey home.

The ground breaking ceremony was attended by Health Minister Hon. Dr. Kim Hames as well as the Stronger Together Capital Campaign Taskforce, Lotterywest CEO Jan Stewart, BHP Billiton's Vice President Health, Safety, Environment and Community, Brett Swayn and the major donors who contributed to the new House.

The success of the Campaign is attributed to the leadership shown by:

- **Adam Gilchrist AM** - RMH Perth Patron of 15 years and Patron of the Stronger Together Campaign
- **Dr Ken Michael AC** - Co Campaign Patron and Campaign Planning Chairman, Ex-Governor of Western Australia
- **Glenn Baker** - Ronald McDonald House Perth Chairman
- **Peter Meurs** - Chairman of the Capital Campaign
- **Dalton Gooding** - Chairman of the Campaign Taskforce

We are very appreciative of the assistance we have received from the QEII Medical Centre Trust and we thank you for your commitment to this campaign.



THANK YOU TO OUR CAMPAIGN DONORS

Adam and Mel Gilchrist
 Alan Bishop
 AMP Capital
 An anonymous gift in honour of
 Mr. Brian J Gorey
 ANZ
 Apache Energy
 Australian Children's Trust
 Bell Potter Securities Ltd
 BHP Billiton
 Bendigo & Adelaide Banks
 BHP Billiton
 Brierty Limited
 Bruce & Wendy Williamson
 Cassandra Treadwell
 Channel 9 Perth Appealathon
 Chris Bates and Checkside Pty Ltd
 Clinton Aitchison
 Collie & Districts Community Bank
 Dalton & Mardi Gooding and Family
 Dean Wauters
 Downer Mining
 Dr. Ken Michael AC and Family
 EBM Insurance
 Edith Cowan University

Euroz Charitable Foundation
 FMG Dusty Devils - Cloudbreak OPF
 Fortescue Metals Group Ltd
 Fortescue Metals Group Ltd
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 Frank and Sharon Maher
 Genstar Hire & Sales Pty Ltd
 Georgina Hope Foundation
 Gerard Daniels
 Goldfields Children Charity Inc
 Gooding Partners
 Graham Foster
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 Honan Partners
 Ian Cochrane
 Iron Riders
 Janiene Pollock
 Jim and Julia Moore
 John Jones and Access Group Australia
 Justin Mannolini
 Kais Contractors - Dave and Sharon Kais
 Katana Asset Management Ltd
 Keith Sheppard and Family

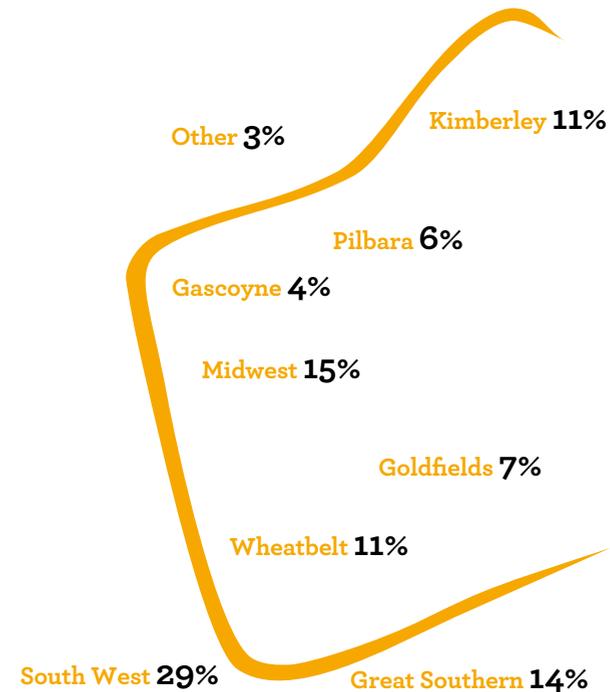
Keiwit
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 Mandy York
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 Mrs. Helen Leech
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 Rapid Crushing & Screening
 RCR Tomlinson
 Renee McInerney
 RFSK Participants 2013
 Rhodes Family
 Ross & Kate North & Ross North Homes

Ross and Nic Williams
 Roy Weston Nominees - Warwick
 Social Club
 South West Campus
 St John of God Health Care
 Stuart Marquardt
 The Barrows Foundation
 The Bass Family Foundation
 The Bendat Family Foundation
 The Great Southern Weekender
 The Jack Family Charitable Trust
 The Late Alex Ashworth Preece &
 Family
 The McBain Family
 The SBA Foundation
 The Stan Perron Charitable Foundation
 The State Government's Royalties for
 Regions program
 Westminster National Equipment &
 Property Finance Pty Ltd
 Yvonne Attwell & Gerry Kelly

Breakdown of illnesses presented by Children in 2014

Oncology/Haematology	36%
Neurology	15%
Neonate/Premature	10%
Orthopaedic	6%
Respiratory	5%
ENT	3%
Cardiac	3%
Endocrine	3%
Trauma/Accident	2%
Gastrointestinal	1%
Renal	1%
Ophthalmology	1%
Cystic Fibrosis	1%
Burns	1%
Auto-Immune	1%
Unknown	7%
Other	4%

Regional Breakdown of families who stayed at RMH in 2014



FAMILY MESSAGE

I thank you from Sam + Myself for all your support + kindness + help during our stay here at RMH.

We really appreciate what you have done for us to make Sam's treatment + time in Perth as easy as possible!

BOBBIE-JO'S STORY THE RMH JOURNEY

It all started in July 2013. Montana woke from an afternoon rest complaining that the top of her left leg was sore. We shrugged it off assuming she had slept wrong. For the next few weeks Montana seemed fine. She was happy; she played like normal until a couple of weeks later when she complained of the same problem again. We put the pain down to growing pains - she was still so active - swimming, dancing and doing gymnastics like she normally did.

Test results came back clear however her blood pressure was slightly elevated. Even whilst complaining of lower back pain Montana insisted on going to gymnastics. I attended her gymnastics class with her that afternoon and noticed that she

was sitting to the side with a friend and not participating. Montana went to put her hands on her head and let out an almighty scream - that was the beginning of our nightmare.

An urgent request for an MRI was made and after an agonisingly long wait we were told that our baby

girl has tumours located in her spine (T5 and T6) and the disease had also spread to her bones and bone marrow. Montana was diagnosed with Stage 4 Neuroblastoma.

We were offered a room at Ronald McDonald House for the duration of our journey... our safe haven, our new home and a place that would be ours for the next 15 months.

Montana is now in remission and we are beginning our journey back in Port Hedland.

Ronald McDonald House - I don't know what to say. You have been amazing and I couldn't have imagined being anywhere else. You have become our family. We have been through highs and lows with the staff, volunteers and the other families that call Ronald McDonald House their home whether that be for a day, a week, a month or a year... I couldn't have imagined going through this journey anywhere else. Ronald McDonald House Perth... thank you.

Bobbie-Jo Ytting, Montana's mum



RONALD MCDONALD FAMILY RETREAT



The Ronald McDonald Family Retreat program gives families of sick children a place to relax, connect and spend precious time together. The memories families will share will last a lifetime. For families who have recently suffered the loss of a child, the Family Retreats provide a necessary opportunity and peaceful place where they can begin to come to terms with their loss together, without having to face the world back home. Here in WA we're extremely lucky to have two Family Retreats located in Bunbury and Jurien Bay.

Our Family Retreat Bunbury received an extensive garden makeover thanks to a financial contribution from our new supporting partner Alinta Energy. Through the help of the Alinta Energy team and the Bunbury community, the garden was transformed from a rundown, overgrown garden to a tranquil, healthy and vibrant garden. A team of 30 undertook the garden challenge planting over 300 plants, putting new paving in and building a cubby house and as you can see the results were astounding.



THE ROBERTS FAMILY

From the very moment we first arrived at the Ronald McDonald Family Retreat Bunbury, we were excited for our weeks stay! From the moment we walked in, Jaydon had eyed off the amazing backyard and with a burst of energy Jaydon ran to the very lavish style wooden cubby house. Jaydon was in his element and it wasn't long before Jaydon had seen the kangaroos in the neighbouring property. We couldn't wipe the smile and excitement off his face. This was a big thing for us as Jaydon had regressed within himself over the past few months and he had lost interest in everything. I hadn't seen him this happy in over 5 months.

The Bunbury Family Retreat is a beautiful 3 bedroom house, as you walk into the house the very first thing you see is a massive family/lounge room, with a beautiful living area with plenty of room for the whole family, an xbox playstation and foxtel thoroughly kept us all entertained when we weren't enjoying the beautiful outdoor area and undercover area.

We got the opportunity to go to the Dolphin Discovery Centre and watch the dolphin feeding, go to the beach and visit the local Bunbury town centre. But I think one of our favourite things about being at the Family Retreat, apart from being together was having the Wildlife Park right on our doorstep. The kangaroos, birds and the many other

cute animals kept Jaydon amused for hours and was definitely the highlight of his holiday!

From the bottom of our hearts, thank you Ronald McDonald House for letting us have the best family holiday!

**Krys Roberts,
Jaydon's Grandma**



RONALD McDONALD FAMILY ROOM

A Ronald McDonald Family Room provides all the comfort of a Ronald McDonald House but within a Hospital; an oasis for parents and carers to relax and unwind whilst being only steps away from their child's bedside. In WA we are lucky to have 2 Family Rooms; in Princess Margaret Hospital on the Oncology Ward and at the Peel Health Campus on the Sarich Wing.

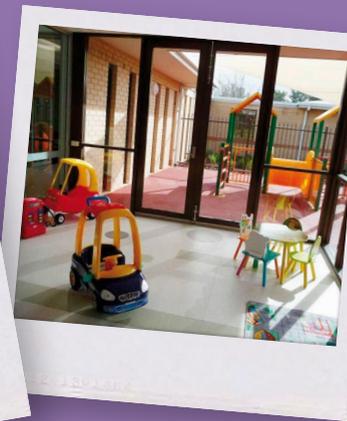
Debra Carruthers, Clinical Nurse Manager on the Sarich Wing has said:

'The Family Room located at the Peel Health Campus has been an invaluable asset on the children's ward at Peel Health Campus. The room is often used as a place of rest and relaxation for

parents whose children might be undergoing an operation in theatre.

It's a welcome respite for exhausted parents or family members to take a break; make a cup of tea or watch television. The family room also has a pull-out bed facility and Foxtel TV channels.

The room provides a comfortable setting for parents to perhaps share a meal with the rest of the family or just enjoy some quiet family time together.'



RONALD McDONALD LEARNING PROGRAM

The Ronald McDonald Learning Program is a core program unique to Ronald McDonald House Charities Australia.

When a child has been off sick for a significant length of time, the prospect of going back to school can be daunting. The Ronald McDonald Learning Program helps primary and secondary children recovering from serious illness with their education through a variety of methods. The program reaches across the entire state of Western Australia and offers flexible and supportive solutions to helping children “catch up” on school they have missed. A wide range of highly skilled people bring this program to life including teachers, psychologists, speech and occupational therapists.

Each child that receives assistance through the Learning Program is eligible for:

- An educational assessment completed by a psychologist
- 40 hours of one-on-one tutoring with a qualified teacher
- A comprehensive individualised learning plan
- A termly report
- Financial assistance with speech and occupational therapy

FUN & FRIENDS & LEARNING
GAMES & SPORTS = SCHOO



2014 WAS A FANTASTIC YEAR FOR THE LEARNING PROGRAM IN WESTERN AUSTRALIA:

- 6480** Hours of tutoring provided to participants this year
- 162** Number of students tutored in 2014
- 84** Numbers of Tutors in the program
- 9** Number of Aboriginal and Torres Strait Islander students
- 84%** % of students from the Greater Perth Region

RYAN'S STORY

Ryan Murphy was born with his bladder outside his body and has had 38 operations and more than 300 hospital visits in the past 14 years. Not letting this deter him, he has grown up to be a confident, caring and inspirational young man and is now in Year 12 playing an active part in his community in WA. Ryan was registered with the Learning Program in 2013 and has made phenomenal progress at school with his tutor by his side. He and his family were so grateful for the support they received that they decided to raise money for the program so that more local children could benefit from the services that the program provides. “We know first-hand that the funds raised will make a difference to a child living with a life-limiting illness,” Dianne shared at the event.

Upon meeting the Murphy family, it is clear to see where Ryan gets his caring and compassionate nature from, and how he won the WA Pride of Australia Courage Award in 2014. Not only is he a young carer for his siblings with his Mother Dianne and father Shaun but they also find time to be active philanthropists in their community. The inspirational and driven family team put on a wonderful quiz night to raise \$6,800 for the Ronald McDonald Learning Program in WA so “other children could benefit from the fantastic services the program offers”. The family joined forces with Marmion Angling and Aquatic Club and other generous supporters of the cause from the local community to pull off a successful and professional quiz night packed full of fun, games, competitions, a silent auction and fantastic door and raffle prizes



Ryan with his mother Di, his Learning Program tutor Brunette and his father Shaun.

which had been generously donated. Mother Dianne Murphy said the generosity of club members and staff, and local businesses that donated raffle and quiz prizes, guaranteed the success of the family’s event.

Ryan’s Learning Program tutor Brunette Lenkic, (who is also this year’s WA Learning Program tutor of the year) came along and received great praise from Ryan who gave a touching speech to thank her for her support.

Ryan gave this feedback about the support he has had this year and his exciting plans for the future, “The Program has been very beneficial to me in the sense that I have been able to enhance my comprehension skills and succeed in catching up with my Year 12 studies, after absence due to illness. In the future, I plan to go to Edith Cowan University to study Sports Science and become a Physical Education Teacher.” These may appear to be lofty ambitions, but it would seem that whatever this young man puts his mind to, can be achieved.

RONALD McDONALD VOLUNTEER PROGRAM

We are very fortunate to have volunteers that we can count on and whose selfless spirit helps the families of our House every day. One of the most vital ingredients that contribute to the success of Ronald McDonald House are our volunteers. Volunteers are the backbone of our charity because of the commitment, energy and enthusiasm they bring to the House.

Our volunteers assist our Housekeeper in maintaining the cleanliness of the House, help prepare rooms for new families, assist in manning both Ronald McDonald Family Rooms at Princess Margaret Hospital and Peel Health Campus, tend to our gardens and help with general repairs as

well as provide a friendly welcome upon entry to our House. We are very fortunate to have so many wonderful volunteers that we can count on and whose selfless spirit helps the families of our House every day. Without their unwavering support, we would not be able to provide the 'home away from home' for regional families of seriously ill children that we do.



VOLUNTEER OF THE YEAR 2014

AMY BANASIK

(Family Room, Reception & Red Shoe Society Volunteer)

In January 2012 I began volunteering in the Ronald McDonald Family Room at Princess Margaret Hospital. At first, my reason for volunteering was simply to do something for others in my spare time, however as I became more involved I began to appreciate how fortunate I was to have grown up in a healthy family. The more time I spent with the families and all those involved in Ronald McDonald House Perth, the more time I wanted to give to the charity. In 2014 I began volunteering three days a week in the Family Room and Reception at the House as well as being on the committee of the

Red Shoe Society. With every day and all the ups and downs that families at



Ronald McDonald House go through it was so rewarding to know I was making things even the slightest bit easier.

In October I travelled to Los Angeles to spend six weeks volunteering with the team at Ronald McDonald House Los Angeles. During this time I met many families and helped to organise events including the annual MacTonight Gala and the Halloween Party, memories of this time I will cherish for the rest of my life. Upon reflection of my time at Ronald McDonald House LA it is clear that despite the obvious differences in the locations, families and the way the both houses work, the underlying message of Ronald McDonald House Charities being a 'home away from home' and 'the House that love built' is universal.

I absolutely love every day I spend at Ronald McDonald House Perth and I hope to keep volunteering for as long as I can.

IN 2014 THERE WERE:

160 PERMANENT VOLUNTEERS

Volunteered their time for Ronald McDonald House

7,700+ VOLUNTEER HOURS

Generously donated by volunteers in housekeeping, gardening, maintenance, reception & the family room

24 CORPORATE VOLUNTEERING DAYS

Were conducted at the House in 2014

360 PARTICIPANTS & 1,080 HOURS

Were donated by Corporate Volunteers

\$245,000

The saving to the charity

RONALD McDONALD MAKE A MEAL PROGRAM

In 2014, we were honoured to welcome over 2,500 volunteer “chefs” into the kitchen of Ronald McDonald House Perth.

With 334 evenings booked, this meant that families could spend those extra minutes of every hour with their child. They didn’t have to give dinner a single thought, yet they returned to the House after a long and challenging day at the hospital, to a warm and nutritious dinner - served by and shared with friendly and caring people.

Families were treated to an array of cuisines - from Italian, to Chinese, Indian to Mexican and of course... plenty of Aussie BBQ’s. Over 10,000 meals were plated up over the 12 months.

The Make a Meal program gives families a chance to unwind, de-stress for a little while and ensure that they are eating well to deal with the days to come, but it also offers the community a remarkable opportunity to help those when they need it most. This is an experience that leaves groups wanting to return to the House to cook again or in some cases, eager to explore other ways in which they can help the organisation. The families are extremely grateful after a long day at the hospital to have a hot, delicious home-cooked meal prepared by for them.

We’d like to say a huge “thank you” to all those who chopped, mixed, baked, whisked, fried and did the dishes throughout 2014. Every single person that entered our kitchen was instrumental in making the lives of regional WA families with seriously ill children just that little bit easier and certainly helped us to continue to provide a comfortable “home away from home”.



FUNDRAISING HIGHLIGHTS

In 2014, Ronald McDonald House raised \$843,079 in fundraising revenue for the House from our mixture of amazing corporate partnerships, community groups, major and individual donors, events, McDonalds Licensees, trusts and foundations. Here we showcase just some of the activities that have taken place in 2014. Our thanks go to everyone who has raised money for Ronald McDonald House Perth - without your support we would not be able to provide the high level of care for regional families of seriously ill children that we currently provide.

RMHC MERCEDES-BENZ BALL

ARIA Award winners Justice Crew, together with rock legends The Good Times Band, filled the dance floor and had the ballroom abuzz with show-stopping performances at the Ronald McDonald House Charities (RMHC) Mercedes-Benz Ball, with guest’s incredible generosity adding to the electric atmosphere.

Held at Crown Perth’s Grand Ballroom on Saturday 8 November 2014, more than 1,000 guests attended and in excess of \$785,000 was raised for RMHC, which reaffirmed Perth’s RMHC Mercedes-Benz Ball as the most successful charity ball in Australasia.

RMHC Mercedes-Benz Ball Committee Chairman Rod Sinclair said the World of Colour theme of this year’s ball reflected the aim to add some colour to the lives of RMH families.

“The families that stay at the House are going through a tough time and one that often feels a bit lonely and grey, the Ball theme is about bringing some colour back and the funds raised on Saturday night will help ensure there is a warm, supportive, home away from home at Ronald McDonald House,” Mr Sinclair said.



FESTIVAL OF CRICKET 2014

Since the iconic Lilac Hill Festival Match concluded in 2008, cricket loving Western Australians have been patiently waiting for a relaxed festival-style cricket event to take its place.

The wait was over in December 2013 when the inaugural WA Festival of Cricket (FOC) was held at Aquinas College in Perth's southern suburbs with tremendous success. Legendary names such as Adam Gilchrist, Ricky Ponting and Andy Bichel all lined up for Australia, while Carl Hooper, Gladstone Small and Mushtaq Ahmed wound back the clock for the World team.

Through the relationship this event held with our Patron, Adam Gilchrist, Ronald McDonald House Perth was chosen as the official charity partner for 2014.

A gala auction evening was held at Crown Perth for all sponsors and partners leading up to the Festival of Cricket with all funds raised on the evening going straight to Ronald McDonald House Perth.

With thanks to all the sponsors and partners who attended the evening and to the team at Scout Entertainment, a total of \$42,000 was raised for Ronald McDonald House Perth.

RMHC RIDE FOR SICK KIDS WA

The 3rd annual RMHC Ride for Sick Kids WA saw a record number of participants don the lycra and pedal over 400km from Bridgetown to Perth to raise money for the new Ronald McDonald House.

The physical effort of riding such a great distance, going up and down and up and down hills, riding into head winds, getting buffeted by cross winds and let's not forget swallowing flies... coupled with the spectacular scenery of the South West made for an epic journey resulting in over \$400,000 being raised.

Thanks and congratulations must go to all the riders, support crew, sponsors and donors for their passion and determination who have already made such an enormous impact on the lives of so many regional WA families.

HARTFIELD COUNTRY CLUB PRO AM

In its 6th year, the Hartfield Country Club Pro Am held on May 9th was the best yet! Not only did they have full fields for both morning and afternoon, but the attendees were also feeling generous. Over \$20,000 was raised for RMH Perth and since its inception the event has raised over \$65,000 which is testament to the commitment and generosity of all involved with the Club.



BECAUSE OF YOU

Thank you to all our 2014 supporters who helped us help more seriously ill regional children and their families!

With your help we are making the journey a little easier for seriously ill regional children and their families. Below is a list of our Major Donors:

SPONSORS

Adopt a Room

Alinta
Apache Energy
BHP Billiton Worsley Alumina Ltd
CBH
Cliffs Resources
Dongara Denison Local Rag,
Dongara Lions Club, Dongara
Charities Assoc
Esperance Bay Rotary Club
Kais Contractors
McDonalds Licensees
McDonald's Regional Licensees
Princess Margaret Hospital
Volunteers
Sands Fridge Lines
Shanti & Arosha Sivaraj
Stan Perron Charitable Foundation
Steggles
Subsea7
The Felstead Family
The Jessop Family
The McIntosh Family
The Neeson Family
The Sinclair Family

Ronald McDonald Learning Program

The Bass Family Foundation
Ajilon
CBH
Horizon
Murphy Family
SACOA
Technical Resources

RMHC - Mercedes Benz Ball Sponsors

Principal Partner
Diesel Motors, Westpoint Star and
Southpoint Star Mercedes-Benz
Gold Partners
Crown Perth
Emirates
ASF

The Bass Family
Jiffy Foods
Miles from Nowhere
Kais Contractors
GeersSullivan
CT Partners
DG Global
AE Smith
Silver Partners

Anti Skid Industries
Ross North
Doric
The Creasey Family
Concept Marketing
Evoke Media
Brierty
Brooks Hire
Coca Cola
Simplot
McDonald's Mandurah
Benz Industries
Jannisson & Fils
Nova 937
Rosendorff
Schweppes
Print Logic
R Marine
Fero
Ferret Boilermaking
AV Partners
McDonald's Yanchep
Atomic
Gooding Partners
BHP Billiton
Rapid Crushing & Screening

RMHC Ride for Sick Kids WA Sponsors
Advance Visual
Auto Classic BMW
Clayton McIntosh
Diverse Shopfitters
ECR Australia
Go Play
Greenworx
GWN7
Lanskey Construction
Martin Brower
McDonald's Australia
Mil-Tek Waste Solutions
Nova 937
Scott Gunson
Summit Innovations
TecSec
Tim Parker

National Partners

Alinta Energy
Bosch
Cerebos
DFK
Domayne
Foztel
Hewlett Packard
Hyundai Help for Kids

Initial Hygiene/Rentokil/Ambius
Plants
La-Z-Boy
Mars Food Services
Mortgage Choice
Popcake
Sealy
Steggles/Baiada
Watpac

General Sponsors

Lawley's
ANZ

MAJOR DONORS

Clinton Aitchison
Robert Anderson
Nola Banasik
Peter Beech
Murray Black
K & L Bremner
Pat Carr
Luke Craker
Tony Crook
Paul Davidson
Phoebe Donaldson
Michael Doyle
Wendy Duncan
Ron Ellis
Ron Farris
Barry Felstead
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David Holt
Rob Humphryson
Guy Innes
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Teanne Last
Heather Lowndes
Paul McCreed
Pauline McGowan
Rosemary McIntosh
David McQuire
Patricia Miller
Kathryn Moore
Raelene Newnham
Geoff O'Regan
Lisa Piggott
Neil Pinner
Steve Radford
Jonathon Reid
Moreno Rosa
Guilian Sacilotto
Brendon Shadlow

Nicki Sharpe
Norm Sinclair
Rodney & Jane Sinclair
Sarah Stacey
Sonia Stanley
Richard Talmage
James Taylor
The Grieve Family
Julian Woodcock
Jessica Woodward
Amanda York

Corporate Donors

303 Lowe
Ajilon
ANZ Bank
Australian Model Railway
Association
Balayage
BBB's
Bechtel
Belmont Sport & Recreation
Dart Club
Benz Industries Pty Ltd
BHP Billiton
Borrello Legal
Bunbury Colts Cricket Club
Busseton Old Time Dance
Committee
Cannington Retravision Super
Store
CCB Plant Hire
Chatfield Consulting
Chevron-Upstream Facilities Team
Children's Cancer Care Group
of Albany
Christmas Island Charities
Colliers International
Co-operative Bulk Handling
Limited
Country Women's Association
Joondalup & Districts
Crown Perth
Cunderdin Lions Club
Dongara Denison Local Rag
Downer EDI Mining
Free Range Supplies
Gindalbie Station
Goldfields Children Charity Inc
Goldfields Chiropractic and
Healing Centre
Goldfields Crane Hire Pty Ltd
Goldfields Personnel Pty Ltd
Goodstart Early Learning Mount
Nasura
Grant Thornton Australia

Hamersley Netball Club
Hartfield Country Club
Hawker Pacific
Herbert Smith Freehills
Hills Holdings Pty Ltd
Horizon Power
Jacaranda Gardens Retirement
Village
KC Maintenance Solution
KPMG
Lawley's
Lioness Club of Broome
Lions Club of Cowaramup
Lions Club of Greenough Inc
Lions Club of Jandakot Lakes
Lions Club of Mount Barker
LTM Risk Partners
LWP Property Group Pty Ltd
Mayday Op-Shops
McDonalds Australia Ltd
Mineral Resources
Movies by Burswood -
The Movie Charity
Mt Barker Hospice Group
Mt Lawley Primary School
Newmont Asia Pacific
NRW Pty Ltd
Nuline Dance
O'Regan Group Insurance Brokers
Pingelly District Hospital Ladies
Auxiliary Op Shop
Play and Learn
Port Hedland Golf Day
Puckett Electrical Pty Ltd
Quality of Life Foundation
Republic of Singapore Air Force
Rimex Wheel Pty Ltd
Roly Industries Pty Ltd
Rotary Club of Hillarys
Rotary Club of Karrinyup
Rotary Club of Willetton
S & L Bobcats
Savannah Engineers (WA) Pty Ltd
Silver Lake Resources
South West Warriors Rugby
League Club
Star City Memorabilia
State West Group
Swan Group
T.G.I.F Linedancers
Taxi Trucks Australia
The Barrows Foundation
Thistle Fabrication
Thommo's Carpentry Pty Ltd
Unity Insurance Brokers

WAPRES

Wood Group Kenny
Wood Group PSN
Worldbase Securities
Yerecoin Primary School
Yornup Hall Committee

REGULAR GIVERS

Alison James
Amanda J DeBonde
Anna Moolman
Anthony Doig
Anthony R McManus
Brad Hilyard
Dawn Cooke
Deborah Jane Raffaele
Dianne Roberts
Donna Plunkett
Glen Lewis
Haydn Kruger
Heather K Bryce
Holger Kaufmann
Ian Cullen
Jennifer Grove
Jeremy Kane
John M Davies
Joris Steeman
Kelly Collins
Kelly Van Nelson
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Lynette Brocas
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Pat Hill
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Quintin Brennan
Rachel Merry
Rebecca L Stott
Robert Anderson
Robert Anderson
Samanti Butler
Scott Herbert
Simone Egan
Sophie R Tomalin
Vicky Honey
Yvonne Scrivener

FINANCIAL INFORMATION MESSAGE FROM THE TREASURER

The Home Away from Home Inc (T/as Ronald McDonald House) has experienced another successful financial year (ending 31 December 2014) recording a Comprehensive Surplus of \$15,032,955. Recording such a substantial surplus is a great achievement taking into account the financial conditions being experienced in the global markets, and particularly Western Australia.

The Comprehensive Surplus resulted from an Operating Surplus of \$151,803 and a Capital Campaign Fund surplus of \$14,881,152.

The financial statements are general purpose financial statements and comply with all relevant accounting standards.

I would like to acknowledge the other members of the Executive Committee which included Glenn Baker, Janiene Pollock and Ante Golem. I would also like to acknowledge Peter King and Megan Jacob for their role in managing the finances of the House and their support of the Executive Committee. The committee's commitment to establishing a solid financial framework for the House through the development of specific financial policies and systems has resulted in our strong financial position.

The strong financial position of The Home Away from Home Inc provides the foundation for the future activities of Ronald McDonald House Perth. These activities include the continual running of the current operations in conjunction with the construction and completion of the new House later this year.

The financial result would not have been achieved without the generous support of the community through financial and in kind donations. We are always overwhelmed by this substantial unconditional support and look forward to ongoing support in the coming year.

We recognise the efforts of all personnel over the past year but also clearly understand and look forward to the challenges that we face in moving to our new House this year and the increased resources required to run it. Given this we have established the necessary goals and objectives to ensure that the financial position into the future is solid.

Well done on a great year to everyone involved – a great achievement.

Andrew Sullivan
Treasurer

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION

CURRENT ASSETS

Cash and cash equivalents - Unrestricted
Cash and cash equivalents - Restricted
Trade and other receivables
Inventory
Other financial assets

TOTAL CURRENT ASSETS

NON-CURRENT ASSETS

Property, plant and equipment

TOTAL NON-CURRENT ASSETS

TOTAL ASSETS

CURRENT LIABILITIES

Trade and other payables
Provisions

TOTAL CURRENT LIABILITIES

NON-CURRENT LIABILITIES

Provisions

TOTAL NON-CURRENT LIABILITIES

TOTAL LIABILITIES

NET ASSETS

EQUITY

Retained earnings
Revaluation reserve
Learning Program reserve
Capital Campaign reserve

TOTAL EQUITY

NOTES	2014 \$	2013 \$
7	6,278,982	4,071,093
7	10,137,928	5,473,018
6	690,838	196,096
	992	1,472
5	-	1,627,182
	17,108,740	11,368,861
4	11,781,664	2,328,381
	11,781,664	2,328,381
	28,890,404	13,697,242
9	237,284	86,090
8	63,045	46,518
	300,329	132,608
8	38,397	45,911
	38,397	45,911
	338,726	178,519
	28,551,678	13,518,723
	6,661,152	6,582,654
	1,146,165	1,146,165
16	73,305	-
10	20,671,056	5,789,904
	28,551,678	13,518,723

As at 31 December 2014.

This statement of financial position should be read in conjunction with the notes of the financial statements.

STATEMENT OF COMPREHENSIVE INCOME

	NOTES	2014 \$	2013 \$
Revenue	3	2,000,517	1,995,141
Investment income	3	101,452	-
Change in market values of listed investments	3	-	211,597
		2,101,969	2,206,738
Employee benefits expense		(1,082,966)	(873,346)
Depreciation, amortisation and impairment		(347,139)	(286,555)
Fundraising expenses		(18,644)	(19,609)
Loss on sale of listed investments		(11,701)	(11,931)
Other expenses		(489,716)	(447,010)
		(1,950,166)	(1,638,451)
		151,803	568,287
OPERATING SURPLUS FOR THE YEAR			
Donations received	3	8,104,375	4,370,043
Fundraising income	3	392,057	175,639
Grants received	3	5,544,180	55,000
Investment income	3	284,764	104,364
Other income	3	2,574	-
		14,327,950	4,705,046
Building costs - prior year capitalised costs	4	624,583	-
Building design fees		-	(348,975)
Campaign management fees		-	(354,750)
Fundraising costs		(55,323)	(50,069)
Consultancy fees		-	(552,498)
Project management fees		-	(80,000)
Other expenses		(16,058)	(12,836)
		553,202	(1,399,128)
		14,881,152	3,305,918
		15,032,955	3,874,205
TOTAL SURPLUS FOR THE YEAR BEFORE INCOME TAX			
Income tax benefit		-	-
SURPLUS AFTER INCOME TAX EXPENSE FOR THE YEAR ATTRIBUTABLE TO THE MEMBERS OF THE HOME AWAY FROM HOME INC.		15,032,955	3,874,205
Other comprehensive income, net of income tax		-	-
TOTAL COMPREHENSIVE INCOME FOR THE YEAR ATTRIBUTABLE TO THE MEMBERS OF THE HOME AWAY FROM HOME INC.		15,032,955	3,874,205

For the year ended 31 December 2014.

This statement of profit or loss and other comprehensive income should be read in conjunction with the notes of the financial statements.

STATEMENT OF CHANGES IN EQUITY

	CAPITAL CAMPAIGN RESERVE \$	LEARNING PROGRAM RESERVE \$	REVALUATION RESERVE \$	RETAINED EARNINGS \$	TOTAL EQUITY \$
BALANCE AT 1 JANUARY 2013	2,483,986	-	1,146,165	6,014,367	9,644,518
Surplus for the year	3,305,918	-	-	568,287	3,874,205
Other comprehensive income for the year	-	-	-	-	-
Total comprehensive income for the year	3,305,918	-	-	568,287	3,874,205
BALANCE AT 31 DECEMBER 2013	5,789,904	-	1,146,165	6,582,654	13,518,723
Surplus for the year	14,881,152	-	-	151,803	15,032,955
Transfer to/(from) reserve	-	73,305	-	(73,305)	-
Other comprehensive income for the year	-	-	-	-	-
Total comprehensive income for the year	14,881,152	73,305	-	78,498	15,032,955
BALANCE AT 31 December 2014	20,671,056	73,305	1,146,165	6,661,152	28,551,678

For the year ended 31 December 2014.

This statement of changes in equity should be read in conjunction with the notes to the financial statements.

STATEMENT OF CASH FLOWS - UNRESTRICTED

	NOTES	2014 \$	2013 \$
CASH FLOWS FROM OPERATING SERVICES (Unrestricted)			
Receipts from:			
Donations and appeals		1,175,352	1,131,851
Operational grants		296,439	369,508
Accommodation		423,450	419,543
Other income		687	1,262
Payments to suppliers and employees		(1,309,248)	(1,170,348)
NET CASH PROVIDED BY OPERATING ACTIVITIES		586,680	751,816
CASH FLOWS FROM INVESTING ACTIVITIES (Unrestricted)			
Investment income		-	21,870
Interest received		105,649	122,654
Proceeds on disposal of assets held for sale		1,556,134	-
Purchase of assets held for sale		-	(51,140)
Proceeds on disposal of assets		27,300	8,508
Purchase for property, plant and equipment		(67,874)	(62,152)
NET CASH PROVIDED BY INVESTING ACTIVITIES		1,621,209	39,740
Net increase in cash and cash equivalents		2,207,889	791,556
Cash and cash equivalents at the beginning of the financial year		4,071,093	3,279,537
	7(a)	6,278,982	4,071,093

For the year ended 31 December 2014.

This statement of cash flows should be read in conjunction with the notes to the financial statements.

STATEMENT OF CASH FLOWS - RESTRICTED

	NOTES	2014 \$	2013 \$
CASH FLOWS FROM OPERATING SERVICES			
Receipts from:			
Donations and appeals		13,542,434	4,459,675
Payments to suppliers and employees		(187,821)	(1,359,059)
NET CASH PROVIDED BY OPERATING ACTIVITIES		13,354,613	3,100,616
CASH FLOWS FROM INVESTING ACTIVITIES			
Investment income		-	7,500
Interest income		196,126	96,864
Proceeds on disposal of assets held for sale		261,138	719,868
Payments for construction of building		(9,146,967)	-
Purchase of portfolio investments		-	(172,500)
NET CASH PROVIDED BY INVESTING ACTIVITIES		(8,689,703)	651,732
Net increase in cash and cash equivalents		4,664,910	3,752,348
Cash and cash equivalents at the beginning of the financial year	4	5,473,018	1,720,670
Cash and cash equivalents at the end of the financial year (Restricted)	7(a)	10,137,928	5,473,018
Total cash and cash equivalents at the end of the financial year		16,416,910	9,544,111

For the year ended 31 December 2014.

This statement of cash flows should be read in conjunction with the notes to the financial statements.

Note: The information contained on pages 27-31 was extracted from the audited financial statements of Ronald McDonald House Perth for the year ended 31 December 2014 and is included here for information purposes only. These statements should be read in conjunction with notes to the financial statements. The independent Audit Report can be provided on request.



Ronald
McDonald
House®
PERTH

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